
Technology Transfer and Future Research Priorities in the Field of eInclusion and ICT

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Technology Transfer

- Most important factors preventing technology transfer
- Most important factors that can help technology transfer

**Accessibility for All to Services and Terminals
for Next Generation Networks**

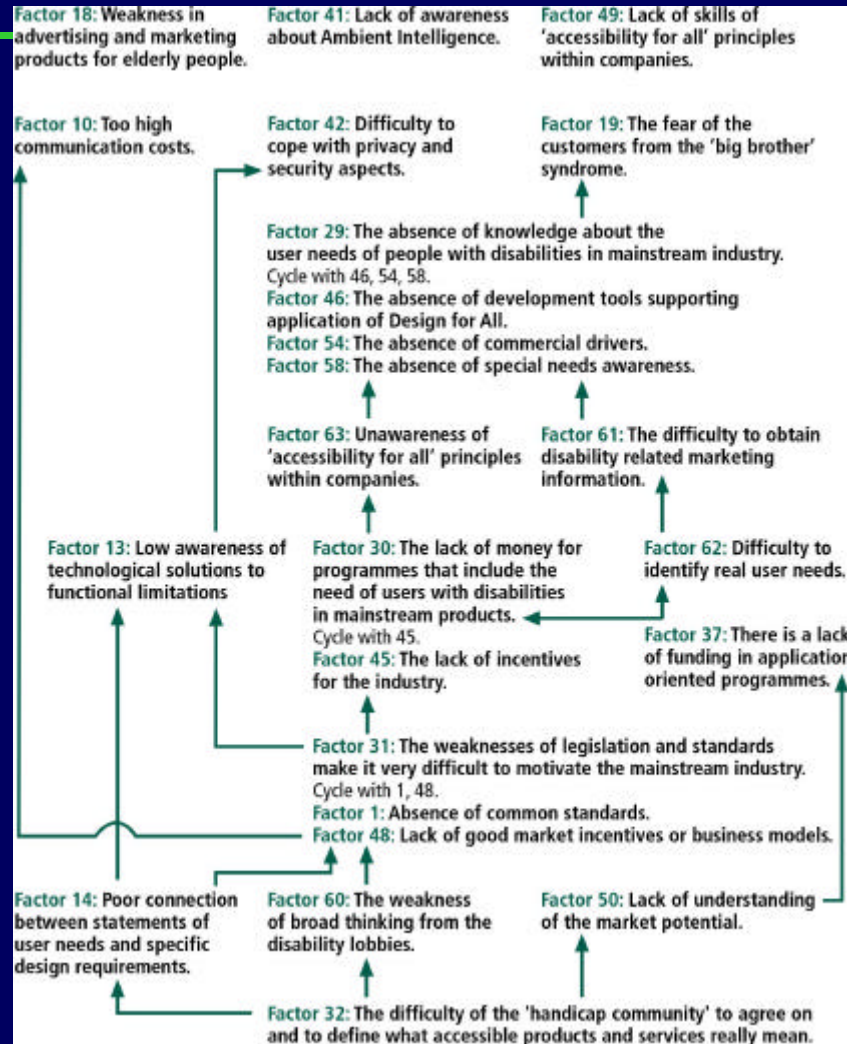
Most important factors preventing technology transfer

- The weaknesses of legislation and standards make it difficult to motivate mainstream industry
- The absence of knowledge about the user needs of people with disabilities in mainstream industry
- The lack of money for programmes that include the needs of users with disabilities in mainstream products
- Difficulty to cope with privacy and security aspects

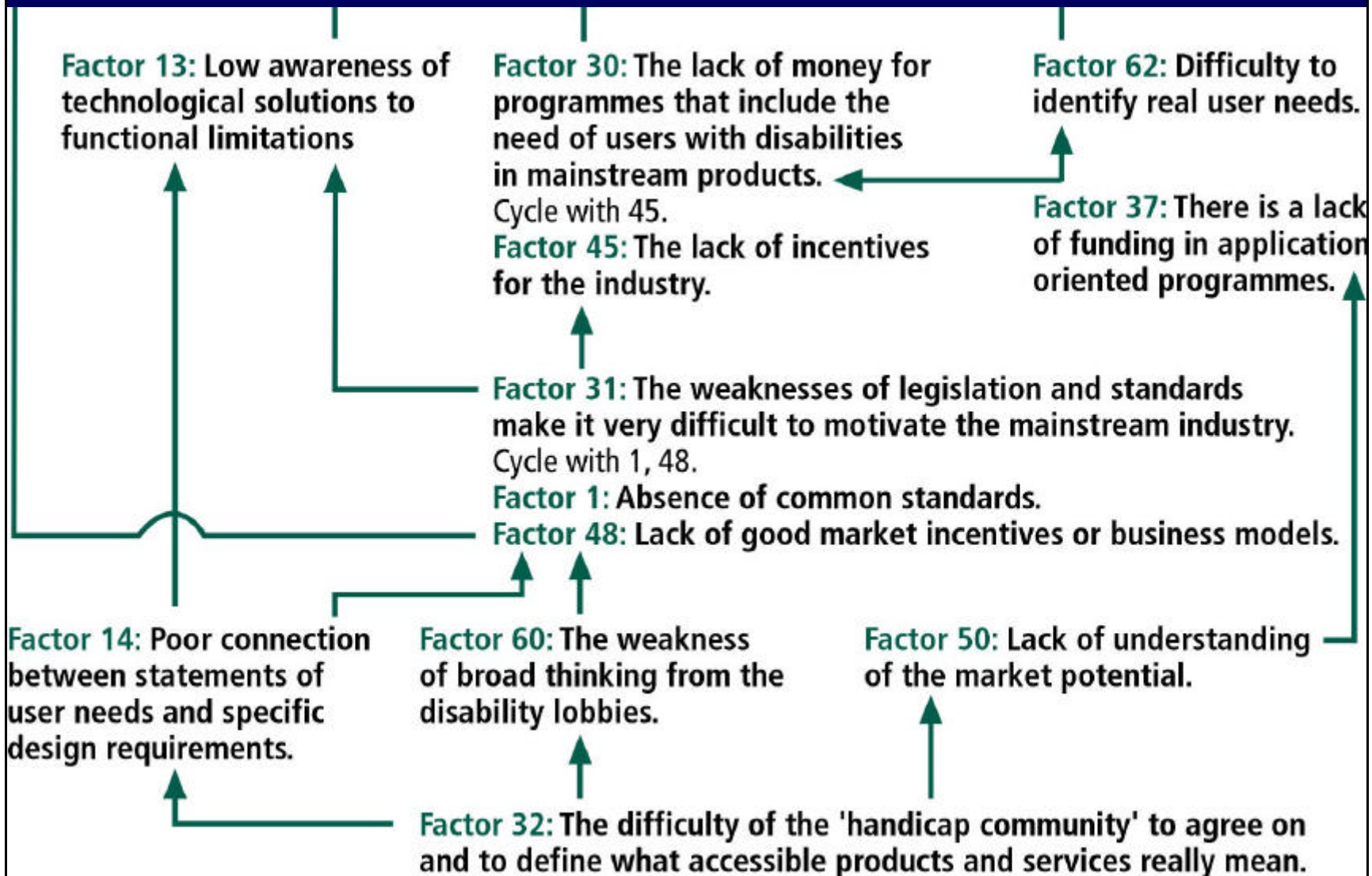
Most important factors helping technology transfer

- Engaging with manufacturers to influence the design process to incorporate accessibility testing/evaluation
- Develop a meaningful business case for industry for inclusive design without using the word disability
- Push the European level inclusive laws and standards that cannot be avoided by European countries
- Provide an opportunity in which key business stakeholders, disability organizations and regulators can meet openly to discuss relevant issues, where attendance is guaranteed

Figure 7.3



Taken from
COST 219ter
book,
“Towards an
inclusive
future”



Taken from COST 219ter book, "Towards an inclusive future"

Other Activities in Technology Transfer

- Study from March 2009 “Analysing and federating the European assistive technology industry”
http://ec.europa.eu/information_society
- FP7 Coordination Action under negotiation
- Raising the Floor initiative (USA)
 - National Public Inclusive Infrastructure (NPII)
<http://raisingthefloor.net/>

Future Research Priorities

New FP7 Coordination Action under negotiation to define future research priorities in the field of eInclusion and ICT

Aims of the Coordination Action

- Consult widely with all the relevant stakeholders
- Identify short/medium and long term research priority areas
- Produce research agenda roadmaps

How

- Consultation
- Gathering of position papers
- Structured Dialogic Design Process (SDDP)
previously known as Interactive
Management Co-Laboratory

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Example of triggering question

“What research actions, if supported, could facilitate the development of assistive technology embedded within Web2/3 applications?”

SDDP-Methodology

- Gather factors from participants
- Cluster factors
- Vote on factors
- Explore links
- Create Roadmap



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Thank you