

Intelligent Future?

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OASIS Workshop, 10th of October 2008, Brussels

Overall structure

- Interactive co-laboratory
- Interactive theatre session

**Accessibility for All to Services and Terminals
for Next Generation Networks**

Co-Laboratory process

- Draft triggering question:

“What actions can the COST 219ter Community take to alleviate obstacles that prevent the development of practical applications”

Acknowledgements: Yiannis Laouris,
Marios Michaelides & Dr. Aleco Christakis

Co-Laboratory process (cont)

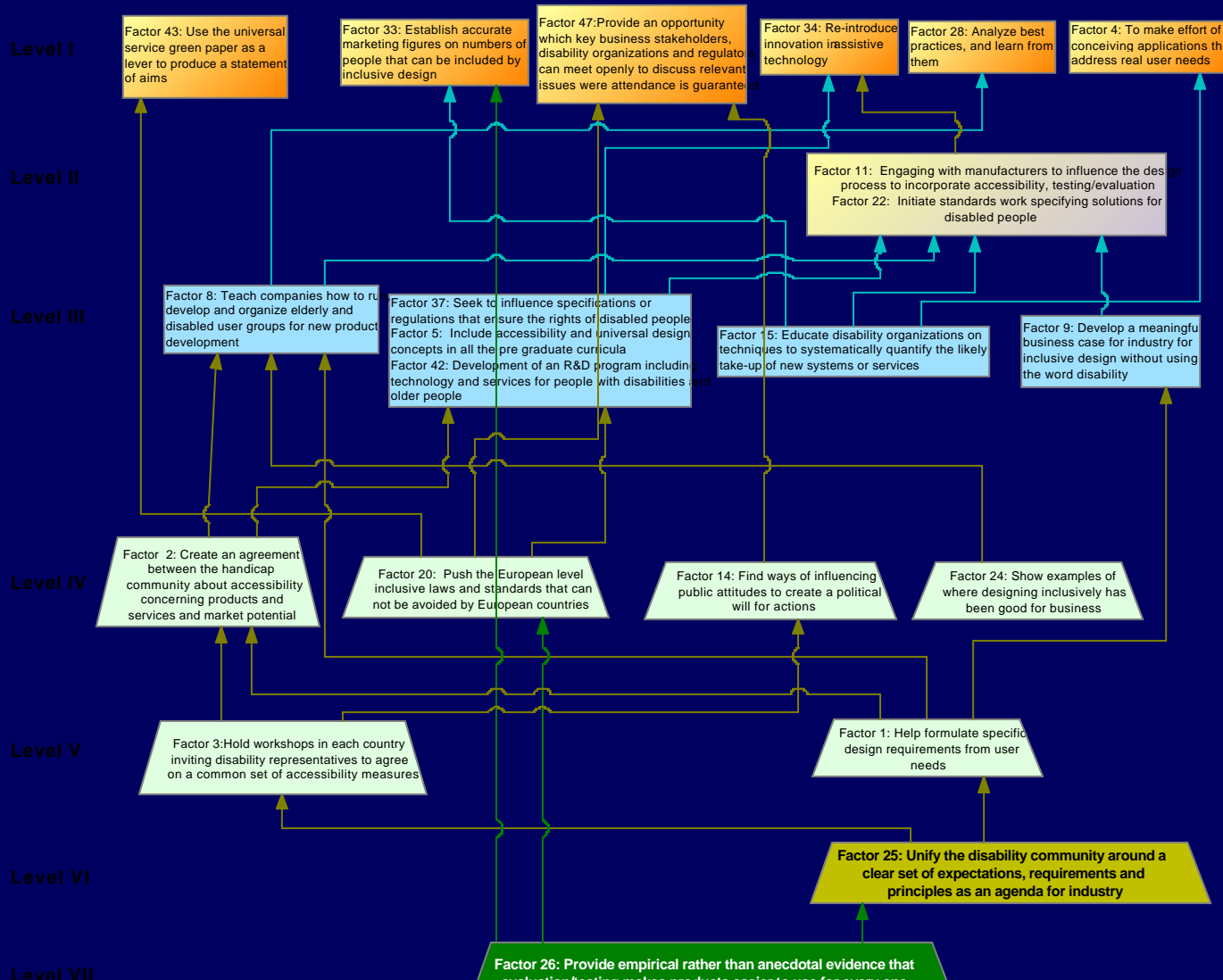
- Gather factors from participants
- Cluster factors
- Vote on factors
- Explore links
- Draft strategy



Results: Factors with most votes

- 11: (7 Votes) Engaging with manufacturers to influence the design process to incorporate accessibility testing/evaluation
- 9: (6 Votes) Develop a meaningful business case for industry for inclusive design without using the word disability
- 20: (6 Votes) Push the European level inclusive laws and standards that cannot be avoided by European countries
- 47: (5 Votes) Provide an opportunity in which key business stakeholders, disability organizations and regulators can meet openly to discuss relevant issues, where attendance is guaranteed

Results: Influence map



Results: Most important drivers

- Provide empirical rather than anecdotal evidence that evaluation makes products easier to use for everyone
- Unify the disability community around a clear set of expectations, requirements and principles as an agenda for industry
- Help formulate specific design requirements from user needs
- Hold workshops in each country inviting disability representatives to agree on a common set of accessibility measures

Other triggering question

“Considering the availability of powerful broadband technologies and the development of relevant scenarios, what are the obstacles that prevent us from producing practical applications?”

Results: Factors with most votes

- 31: The weaknesses of legislation and standards make it difficult to motivate mainstream industry
- 29: The absence of knowledge about the user needs of people with disabilities in mainstream industry
- 30: The lack of money for programmes that include the needs of users with disabilities in mainstream products
- 42: Difficulty to cope with privacy and security aspects

Factors at foot of roadmap

- The difficulty of the 'handicap community' to agree on and define what accessible products and services really mean
- Poor Connection between statements of user needs and specific design requirements
- The weakness of broad thinking from the disability lobbies
- Lack of understanding of the market potential

Thank You

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COST 219ter Website:

www.tiresias.org/cost219ter